

### **REASONS WHY LEGACY PLM CUSTOMERS MOVE TO THE 3DEXPERIENCE® PLATFORM ON THE CLOUD**

Your PLM system has served you well, but is it enough to support your growing business needs? To ensure efficient product development and maximum innovation, legacy PLM users are moving to the **3D**EXPERIENCE platform. Here are the top ten reasons why:



Empower entirely new ways to innovate by virtually exploring and testing ideas, products and experiences before producing them.



#### 2. ADOPT A **UNIFIED PLATFORM**

Access an integrated environment that brings together all aspects of the business in real-time to increase collaboration, improve execution and accelerate innovation.



#### 3. COLLABORATE ACROSS THE VALUE NETWORK

Enable structured and social collaboration across the enterprise as well as with suppliers and customers around the globe.



#### **ENGINEERING** Streamline product development

process and speed time to market by bringing mechanical, electrical and software engineering teams together around a shared product definition.



#### 5. LEVERAGE AN OPEN AND **SCALABLE PLATFORM** Maintain the continuity of digital

processes by seamlessly integrating ERP, CRM and SCM business systems and data with platform functionality.



6. CONNECT DESIGN

data-driven environment that helps designers be more productive, validate experiences and deliver high quality products.



#### Enable all stakeholders to contribute to the innovation process by

accessing, reviewing and contributing to product designs in real-time.



#### WITH VIRTUAL TWIN EXPERIENCES Define, simulate, test and validate products and experiences to

continuously make improvements and capitalize on knowledge and know-how.



# access platform capabilities via

SaaS.

**10. UTILIZE DATA SCIENCE AND** 

## **ARTIFICIAL INTELLIGENCE (AI)**

Reveal, measure and analyze data to deeply understand and improve product development processes and make better informed business decisions.

today and deliver the technical and business innovation you need to grow your business advantage.

Your market, customers and competitors do not stand still. Move to the **3D**EXPERIENCE platform

Learn more at 3ds.com